

PWCA January 3, 2008 Minutes

Attendance: Gary Friedlander, Katie Fritz, Karen Gotlieb, Nancy Isserman, Caryn Klar, Robert Levin, Barbara Kirschner Otte, Lance Rogers, Shelley Sassler, Marc Slovak, Jean St. Germain, Alan Tuttle. Excused: Bill Brubaker, Joel Horwitz, Miranda Hughes, Fred Timm.

Minutes: The corrected October 07 and November 07 minutes were approved as emailed to the board. Lance offered two corrections to the December 07 minutes. The minutes were approved on the understanding that the two corrections would be made.

President's Report: Karen started the meeting with a discussion about the recent email exchange and the need to avoid political agendas or bringing politics into the PWCA meetings. She presented a list of Civility Guidelines. (See attached document) According to the bylaws the objectives of the PWCA are: "to encourage, promote, and maintain high civic standards and act upon all problems pertaining to the general welfare of the community and the common good of its residents." All present concurred in the goal of avoiding politics and maintaining civility.

Karen told the board that we have the opportunity to do a public service announcement about the PWCA meetings, etc. on Lower Merion cable TV. Karen will find out the details, schedule a time and all who are interested can come and be in the announcement.

1st Vice President's Report: Barbara will find out how much money we raised through our Five and Below weekend.

2nd Vice President's Report: No report.

Commissioner's Report: There was one change on the Board of Commissioners at the start of this session. The budget was passed. It is a 2% increase but draws down a one-time \$1.2 million dollar surplus to avoid a higher raise. Next year without any budget cuts the raise will need to be 5%. Lance voted against the budget because he wanted more budget cuts.

Treasurer's Report: The current balance is \$5,854.15. This is more than in 2004-6 but less than 2002-3. There were no deposits or expenditures this month.

School Board Report: LM High School Board approved the contracts for the construction, which will begin this summer. Because the bids were low enough there will be enough money to build the pool at this time as well. The Harriton project is moving along on schedule. The school board is looking for a superintendent though the current superintendent agreed to stay on for the rest of this year or perhaps even until a new superintendent is hired. The Board is also working on a new budget for next year.

Membership: All agreed we need a new letter as soon as possible to boost our membership, which is down by 50%. Shelley agreed to help Karen with the draft of the letter. The letter in the past has gone out in February.

Web Development: Marc is looking for suggestions of more items to put on our website. Currently we have the community calendar, minutes, links to other organizations, and the bylaws. We discussed and agreed to put a Pay Pal link so that people can pay their membership dues online. The annual membership letter will mention the website and this option to pay dues. The service costs 3% which is \$.45/membership of \$15.

4th of July: Karen asked each board member to take a category to supervise so that Jean will have the appropriate help he needs to run this function. Categories are: Theme, July 4th Award, Grand Marshall, Sponsorship and Fundraising, Games, Entertainment, Food, Facilities. Next meeting will focus on the 4th and assignments. Joel will do food again with Nancy helping.

Old Business: The Board reaffirmed the decision of last month to keep the relationship with the PWBA informal. Lisa and Nancy had agreed to share the responsibilities of keeping each organization informed of the other's actions. With Lisa's resignation Nancy will assume the responsibility.

New Business: Several suggestions were made for possible activities for this coming year. They were: a Penn Wynne Pride day in the spring – like a block party or spaghetti dinner social event; having a series of guest speakers, perhaps in different locations like Green Hill, the J and Penn Wynne school; giving awards to people who do community service for the neighborhood and place their pictures on the website; adopt and clean up a park.

The PWCA needs a new membership director due to Lisa Healy's resignation. The membership director keeps track of payments and updates membership. There was some discussion about creating an electronic database. Marc said he would do something online that would be password protected.

Respectfully submitted,
Nancy Isserman